



# GEORGIA GEMS

## A Publication of the Georgia Jewelers Association

Georgia Jewelers Association | 5815 Fairwood Walk, Acworth, GA 30101

Phone 770.367.2809 | Fax 770.425.2738

### 2021 Annual GJA Convention

**WHEN:**

August 6-8, 2021

**WHERE:**

Lake Lanier Legacy Lodge, Buford GA

MAKE YOUR RESERVATIONS TODAY

SCHEDULE AND WEEKEND DETAILS  
COMING SOON

MARK YOUR CALENDAR



# CONVENTION 2021

*Hosted by the Georgia Jewelers Association*

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**2020-2022**  
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**DEADLINES FOR RECEIPT OF ADVERTISING**

1st Quarter deadline: February 15th  
2nd Quarter deadline: May 15th  
3rd Quarter deadline: August 15th  
4th Quarter deadline: November 15th

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**Calendar of Events 2021**

- **July 17-19**  
RJO Cincinnati, OH

- **August 6-8**  
GJA ANNUAL CONVENTION  
Friday, Saturday, Sunday  
Lake Lanier Legacy Lodge, Buford, GA

- **August 13- 17**  
IJO Kansas City, MO

- **August 27-30**  
JCK Las Vegas Show Venetian Resort & Sands Expo

- **October 23-24**  
ATLANTA JEWELRY SHOW Cobb Galleria Centre



**New Arrivals**



**Carlton Reville Daniel**, born on Sept. 8, 2020 to Emily and Cole Daniel. Emily is with Tena's in Athens and is the newest member of the GJA board of directors. Cole is also the grandson of Sandra Brown, a GJA past president.



**Evelyn Lee Proctor**, Born on April 6, 2020 to Meghan and Travis Proctor. Meghan & her father Rick Hubbell own Hubbell Jewelry Design in Newnan.

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CHRISTINE THORNTON RANDALL

PRESIDENT

Dear GJA Members.

As we spring forward in our busy lives and with Covid-19 still lurking, we too shall spring forward as we plan for our **2021 GJA Convention** at Lake Lanier Legacy Lodge, Buford, GA **August 6-8, 2021**.

We shall have a great weekend full of education, rejuvenation and fellowship. Please reach out to our vendors and suppliers for **sponsorship**. We need all the assistance we can get to have a successful convention. As each member plans for this weekend, please make sure you help make it a memorable one and get silent auction and live auction items for our **annual Jewelers for Children fundraiser**. If each member contributes it doesn't put a strain on the few.

For those who love golf, there is a tournament planned as well. Please reach out to golf chairman Bill Spencer at [spencersjewelers@bellsouth.net](mailto:spencersjewelers@bellsouth.net) or 706-543-9751, if you are interested in signing up for the **golf tournament**.



As the convention unfolds into a great weekend, we also want to continue to recognize talent with the **jewelry design competition** and **award scholarships** for our thriving individuals in our jewelry stores. Registration form for the design competition, scholarship application and the convention itself will be sent out via e mail and in your next mailing. Please be sure to let any new talent on your team know about both opportunities to be **recognized and rewarded**.

And new this year we will invite our associate members to be a part of our **VENDOR SHOWCASE** on Saturday, August 7th at the convention. See what is new from your favorite suppliers and new vendors while enjoying **food, fellowship and fun** at this beautiful resort. Your **mini summer getaway** you can write off!

So, get your vaccines and plan your trip to Legacy lodge, Margaritaville and beautiful Lake Lanier. You deserve it after what you've been through!

Christine Thornton Randall  
GJA President  
Thornton's Fine Jewelry, Athens



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# Past Presidents We Will Miss

In the last several months GJA has lost four past presidents. Each was unique in his own way. Their legacy to us is the care and concern for GJA they each shared with us during their tenure. We salute them.

## Robert Knox

## John Cantrell

## William Rosenfeld

## Johnny Johnson

**Robert “Bob” Knox**, 89, of Big Canoe passed away December 19, 2020. Bob founded Knox Jewelers, Inc. in Sandy Springs and remained active in the business until 2020. He served as president of GJA decades ago and was followed later by his son and business partner Eddie Knox who was GJA’s president a decade ago. Bob and his wife of over 65 years, Fran, had been residing in Big Canoe in North Georgia the last couple of years.

Bob is survived by his wife Fran, his son Eddie and wife Natasha Knox, Cumming, four grandchildren and four great grandchildren. He was preceded by a son, Alan Gregory “Greg” Knox. The family held private services. While it has been many years since Bob has participated in GJA, I know there are many members who have industry memories with Bob and remember him fondly.



**John Harvey Cantrell**, Bremen, GA, died peacefully with the love of his life Janice Nichols by his side. Johnny passed away January 28, 2021 at the age of 95. Navy veteran, Battle for Iwo Jima survivor, clock repairman, gemologist, skilled jeweler, and successful store owner, Johnny led an eventful 95 years.

Loved by his hometown of Bremen, Johnny knew everyone, and everyone knew him. For years he was delighted to serve as the Grand Marshall of the Memorial Day parade. We have all seen the image of the Marines raising the American flag at Iwo Jima and Johnny watched it live. He was awarded ribbons with gold stars for Iwo Jima, Okinawa, Saipan, the Marshall Islands, and the Philippines. His stories were endless and interesting, though often hard to tell.

Johnny arrived back in Bremen in 1945 and joined his brother Horace in the jewelry business. Cantrell Jewelers anchored downtown Bremen until Johnny’s retirement at age 88. A small private service was held.

**William “Bill” Rosenfeld**. Bill was GJA president from 2014 – 2016 and served on the board for many years rising up through the ranks and then serving on the past presidents committee to help advise the incoming board members. Bill always had a smile for everyone when he walked in the room and usually had his beautiful wife Carmen, on his arm at every GJA convention.

Besides running Rosenfeld Jewelry LTD in Tucker, Bill was a giant in the Tucker business community and served as a councilman on the Tucker city council. He had lots of friends in his Rotary and just as many that he enjoyed playing golf with. Recently, we’ve all enjoyed watching Bill’s barbecuing expertise grow on social media. Bill had a past life as a paramedic and served with the DeKalb County Fire and Rescue before those of us in the jewelry industry had the pleasure of working with Bill and getting to know him.

Bill is survived by wife, Carmen Rosenfeld, sister Penny Kimrey (Donald), brother Jimmy Suggs (Jackie); children Corey Rosenfeld (Sally) and Christy Rosenfeld-Lyvers and six grandchildren. GJA and many in the Atlanta area will miss him and mourn him with Carmen and his family and his staff.



CONTINUE PAGE 8

# WELCOME

## New Members

### Newest GJA Members

Associate Members

**William Frost**, KR Diamonds. William is from Roanoke, VA 540-312-0048

**Chuck Frey**, Charles Frey and Co. Chuck is from Mt. Pleasant, SC 843-991-1062

**Mike Combs**, Premium Wholesale Mike is from Roswell, GA 404-386-1430

Retail Members (re-joining!)

**Burks Jewelers, Douglas Burks**, 491-D Flat Shoals Ave, Atlanta



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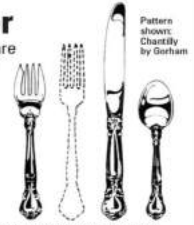
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## Protect Your Jewelry Business from Cybercrime

Many small businesses are turning to e-commerce as an additional way to reach their customer base and make sales. These digital e-commerce platforms provide convenience for the consumer.

As e-commerce technology continues to evolve and become more sophisticated, criminals are developing tactics to target your assets without ever stepping foot inside your business.

### **Common Types of Cybercrime:**

- Identity theft using phishing techniques via email, text or phone call.
- Setting up fake accounts that mimic those of a company's suppliers, and then asking for payment to that account.
- Taking over a store's mailing system to obtain private information from its customers.

The best way for you to protect your business and customers is to be aware of your vulnerabilities and implement steps to strengthen your security.

Even if you do not sell inventory online, any computer connected to the internet can become a target, a source of attempted crime. This is even more relevant if you have a broadband connection using either a cable or DSL connection that is always on.

### **Other Security Tips Include:**

- Add security and anti-virus/anti-malware software to any computer connected to the internet. Depending on how you use the internet, increase the levels of intrusion protection and detection including firewalls making certain to change the product default passwords.
- Keep your systems current with applicable vendor security patches and update anti-virus/anti-malware software weekly or even daily.
- Take extreme caution when opening and downloading email attachments unless you know exactly what it is and that it's from a reliable source.
- Take extreme caution when clicking on links in emails unless you know it is from a reliable source. Email phishing is the most common way computers are compromised.
- Protect access to inventory records or financial records stored on computers to prevent disgruntled or former employees from stealing, altering or destroying important business data. Protect data that is stored - restrict access, use security software to encrypt data, and do not retain data for longer than necessary. Protect both the primary source and any backups.
- Use access protection methods, such as strong passwords or passphrases, to prevent access to unauthorized persons. Multi-factor authentication is recommended when connecting to systems remotely.
- Back up and save computer data regularly. Test the back-ups often and store the back-ups at a site away from your business location. Encrypting backups is recommended.

For added security, you can also protect your business with a cyber liability insurance policy. This covers the loss of money incurred due to financial fraud, as well as liability claims where there is a duty to defend lawsuits or regulatory penalties are incurred. Work with a Jewelers Mutual agent to help you find the right insurance coverage to fit your needs.



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# GEORGIA GEMS

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**Johnny Johnson** passed away on February 24, 2021. Johnson's battle with the COVID-19 virus came to an end in Marietta. Johnny turned 74 this past December.

Johnny has been a constant presence at almost every GJA meeting, event, or trade show. As a past president Johnny stayed active to lend his guidance as our "watch puppy", always making sure that things were run correctly, and parliamentary procedures were followed. Johnny has served as our design contest chair for many years and was always ready to set up the contest display at our annual convention while everyone else was enjoying a seminar or speaker. And Johnny won his fair share of design awards in the blind competition including best of show and the people's choice award.



Johnny owned and operated Edward-Johns Jewelers in East Cobb (Marietta) for almost 42 years. Johnny was a mentor to his daughter and business partner Jana Barry who is the GJA immediate past president. Jana has one brother, Jerad and their two families brought Johnny and his wife of 50 years Anna, seven grandchildren. Johnny's sense of community was not limited to the jewelry business. He has been active in Kiwanis on the local, state, national and international levels and served on Cobb County's Board of Education for 12 years. He was also a past president of the Cobb County YMCA. One of Johnny's favorite roles was appearing as Santa Claus each holiday season for client's and friend's children and in his East Cobb community.

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